

The logo consists of the word "COLES" in a bold, black, sans-serif font. The letters are arranged in a staggered, overlapping style. Behind the text is a graphic element composed of four horizontal bars. The top and bottom bars are a bright orange color, while the middle two bars are red. These bars are curved on the left side to follow the curve of the word "COLES", and they meet at a right-angle corner on the right side.

COLES